IRSC AECP
e-Learning

Click *Data* to get started!

Data SWOT Recruitment Retention Completion Transition Plan

IRSC AECP e-Learning

More About e-Learning

Annual Live Report			Summer 2012-Spring 2013		
Department	ABE	AHS	GED	ESL	Totals
Headcount *Unduplicated Totals DSS>AE...Summary-5/8/13*	155	97	31	39	307
FTE *DSS>FTE>FTE by Term Distance Learning-5/8/13*	35	13	8	11	67
Retention	84%	68%	79%	96%	87%
Completions *Students earned an LCP*	53	54	12	11	122
Completions *Students earned an LCP/Total Enrollment*	34%	56%	39%	28%	40%
Transitioned *Prior year AE student transitions PLUS current year AE students co-enrolled*	22	45	10	5	81
Transitioned *As compared to Headcount this year*	14%	46%	31%	13%	26%

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FTE Report	2012 – 2013				
	ABE	AHS	GED	ESL	Totals
e-Learning FTE *FTE*DSS>FTE>FTE by Term Distance Learning-5/8/13*	35	13	8	11	67
Compared to:					
Mueller	9.6		2.1	31.6	43.3
Chastain	5.6	17.5	1.7	20.6	45.4
Okeechobee *R&R-2/25/13*	5.7		2.8	2.3	10.8
Full report					

More About e-Learning

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Marketing:	Systematic Processes and Collaboration	
Website FB page Partners	Intake: Student Guide Synchronous and Asynchronous Delivery in Angel Cost effective, Comprehensive Courseware Recorded Live Virtual Lessons Resources for Students: 11 instructors (10 adjunct) 31 courses offered	Team collaboration Processes Trainings Professional Community Driving with data: Evaluations Surveys Analytics: Hits Attendance

FTE Comparisons

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DETAILS

Annual Live Report	Summer 2012-Spring 2013				
Department	ABE	AHS	GED	ESL	Totals
Headcount Unduplicated Total *5/8/13-DSS>AE…Sum.*	155	97	31	39	307
Total LCPs earned to-date (4/19/13-DSS)	82	112	19	15	217
Students earned an LCP	53	54	12	11	122
Students earned an LCP/Tot. enroll.	34%	56%	39%	28%	40%
1. Co/Dual Enrolled* in Post-sec. (PS)	9	19	2	4	32
% Co/Dual…/Dept. Headcount	6%	20%	6%	10%	10%
Grad. Prior Year (2011-2012; June-May 31) R&R-2/25/13	7	23	8	0	38
2a. Tran. from prior year into PS	4	13	4	0	21
2b. Tran. from prior year into PS, not grad., not enrolled in AE 2012-13	4	11	3	1	19
Total ("Co/Dual…" & "Tran.") in PS	20	43	9	5	75
% Tran. (1, 2a&b)/2012-2013 Head…	13%	44%	29%	13%	24%

Last update: 5/7/2013

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	POSITIVES	NEGATIVES
INTERNAL FACTORS	Pending Survey Live Virtual Lessons – Stats! • Saved by Subject, by Level Partner with College to use Course Evals. **STRENGTHS**	Pending Survey Timeliness of uploading recorded lessons Most instructors don't use Technical issues **WEAKNESSES**
EXTERNAL FACTORS	Pending Survey **OPPORTUNITIES**	Pending Survey **THREATS**

Date: 5/7/2013

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Market:

- Partnered with Enterprise Systems (Mariner Steering Committee) to produce a report pulling the data from the "How did you hear about us?" field on the applications to drive our marketing plan.
- Meeting with IA (Robert Lane) to discuss:
  - Social Media advertising, such as [Google AdWords](#) / [FB ads](#) - Can monitor analytics
  - SLW Voices ad
- Meeting with Debra Hargrove re: Tweeting to increase social media hits; along with YouTube videos, newsletter Blog
- Went through V-School training and meeting with V-Schools Kendall St. Hilaire to see how can partner to increase enrollment, retention, and completion.
- Website optimization-Research and plan as to *how*
- Presentations to:
  - Homeschool Associations-Suz
  - Homeless Centers-Suz
  - Bracken Library-Suz
  - Info Sessions (offered on Main by LeAnn)
  - Faculty and staff - By Students
  - Ideas from e-Team-Boat Company, etc.
- LOL (Learn OnLine*/Surfin' for the River?)* www.irsc.edu flash drive bracelets worn by students
- Get feedback from Recruitment tools (Lara gave me) and sites for next steps

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Increase Retention

How:

- Offer e-Learning assessment to assure computer competency

  - (located on flash drive bracelets to plug in to their own devices if bring them in or computer in our atrium or from our webpage)

- Upon successful completion of computer competency assessment, provide students with LOL flash drive inclusive of Shortcut to website and course login location, Transition App, and folder to backup all work to reduce frustration and technology issues

- Create Student Progress Report form for instructors to submit monthly (includes positive blurb for newsletter).

- Move from Elluminate to Collaborate ([Training link](#)) and/or VSchoolz

- Meet with Ms. Kendall St. Hilaire Director of Virtual Campus at IRSC to discuss partnering with them to take advantage of V-Schools.

- Visit sites, review intake and questions with them

Chairs match SPOL

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Increase Completion

- Focus getting ALL completion rates (total and individual) "passing"… ROI

- Partner with IRSC e-Learning department to train instructors on Symbaloo share supportive resources.
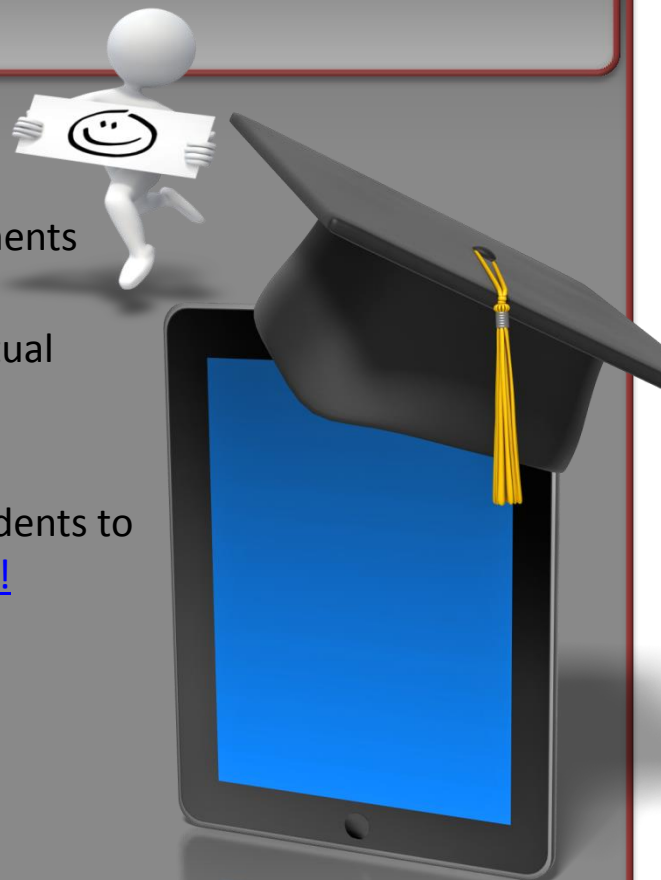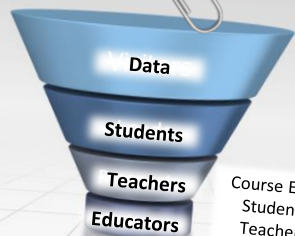
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Increase How:

- Develop an IRSC AECP e-Learning App, including Transitioning elements located on flash drive bracelet

- Offer Transitioning Workshops (such as FASFA and Choices Live Virtual Lessons in Collaborate)

- Advertise these sessions in FB (www.facebook.com/irscAECP)

- Sign up for GED Math Training a the end of the month to *move* students to post-secondary: May 29th – evening; May 30th – day. Register Now! !
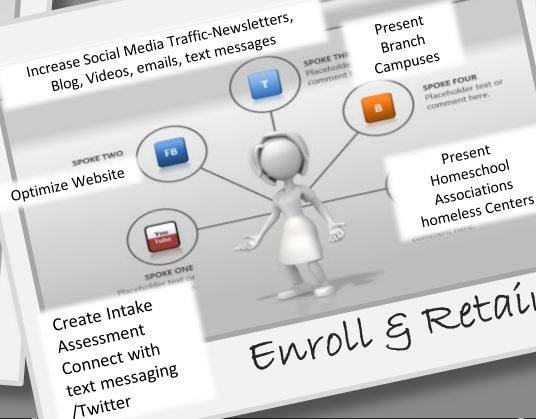
Chairs, match SPOL

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Analysis

Course Evaluations.
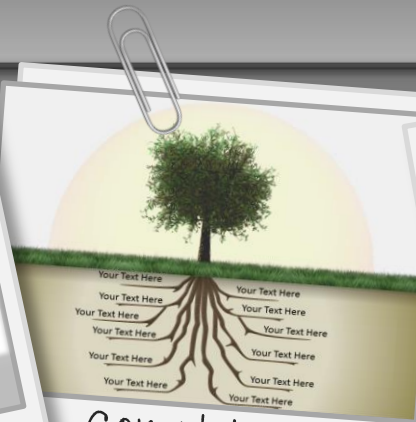Student Surveys
Teacher Surveys
Educator feedback

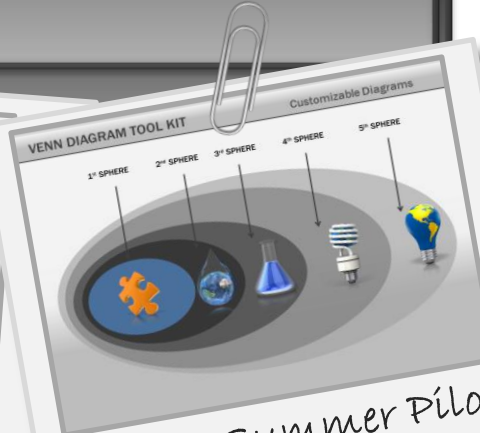## Enroll & Retain

Increase Social Media Traffic-Newsletters, Blog, Videos, emails, text messages

Present Branch Campuses

Optimize Website

Present Homeschool Associations homeless Centers

Create Intake Assessment Connect with text messaging /Twitter

Complete & Eval

Repeat Summer Pilot

Spring 2013	May-June	July	Fall 2013

Analysis
- ✓ Collected Student Surveys & data
- ✓ Updated data, Course Evaluations, and Teacher Survey results – May 6th
- • Send Surveys out June 10th
- ✓ Gather Educator feedback from - May 20th

Enroll & Retain
- • Create Intake Assessment- June 10th– June 25th
- • Recruit: June 10th- June 25th
- • June 27th-Meet with IA-discuss and need for AdWords, web marketing to boost enrollment

Complete & Evaluate
- • Meet with Kendall
- • Evaluate & adjust accordingly Optimize Website Increase Social Media Traffic Newsletters, Blog, Videos, text messages; Present -Campuses; Homeschools; homeless centers

Repeat Summer Pilot
- • Add Google AdWords?
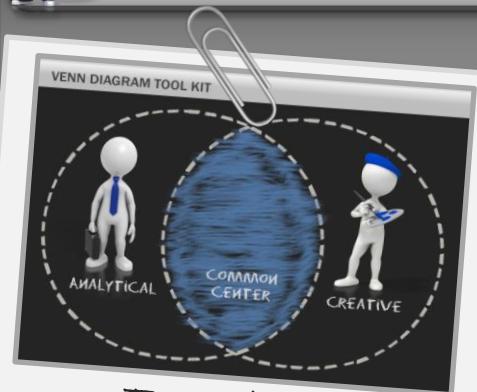- • Enroll
- • Retain
- • Complete

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Next

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Transition

Evaluate & Add!

Evaluate & Add!

Evaluate & Add!

...display

Fall 2013	Jan.-Feb.	March-April	Summer 2014
Transition	Evaluate & Add!	Evaluate & Add!	Evaluate & Add!

Next

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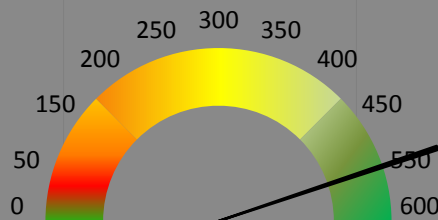
Specific Targets for 2013-2014:
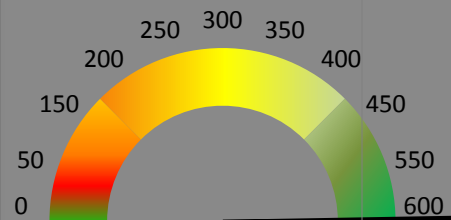
Enrollment	Retention	Completions	Transitions
100 Percent Success	90 Percent Success	60 Percent Success	26 Percent Success
614	**553**	**368**	**160**
Headcount	**Retention**	**Completions**	**Transitions**
(Doubled)			
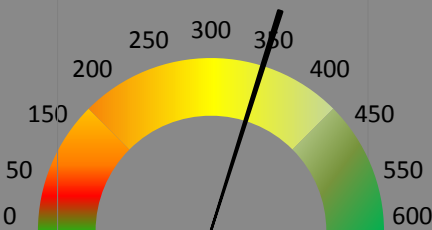
Next
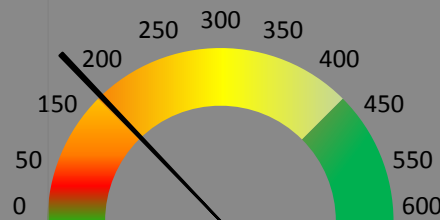
Questions?

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For *EVENING INSTRUCTORS:* Type ***Ctrl + Click*** to follow the Survey Monkey registration link.

GED Training Workshop - Math Reasoning - Ft. Pierce	
Date	Thursday May 30, 2013 9:00 AM - 4:00 PM
Contact	June Rall jrall@irsc.edu
Description	Indian River State College 3209 Virginia Ave. Kight Center, Room V-110 Fort Pierce, Fl 34981 Register here: http://www.surveymonkey.com/s/GED5-30-13

For *MORNING & AFTERNOON INSTRUCTORS:* Type ***Ctrl + Click*** to follow the Survey Monkey link.

GED Training Workshop - Math Reasoning - Ft. Pierce	
Date	Wednesday May 29, 2013 5:30 PM - 9:00 PM
Contact	June Rall jrall@irsc.edu
Description	Indian River State College 3209 Virginia Ave. Kight Center, Room V-110 Fort Pierce, Fl 34981 Register here: http://www.surveymonkey.com/s/GED5-29-13

Return